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585 & 587 Broadway.
Opposite the Metropolitan Hotel, New York.

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**GENTLEMEN'S ENTRANCE, NO. 585 BROADWAY.**

**RECEPTION AND OPERATING ROOMS ON FIRST FLOOR.**

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**FROM MINIATURE TO LIFE SIZE,**

**Finished in Oil, Pastel, Crayon, India Ink and Aquarelle,**
**BY FREDRICKS' TALENTED CORPS OF PARISIAN ARTISTS,**
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EDITOR’S NOTES:
Noteworthy is the names of the individual operators listed according to the type of photography being accomplished.

For a brief mention of Fredricks’ gallery, see "The World of New York," Putnam’s Monthly Magazine (New York) 8:22 (October 1856): 448.1 See also an advertisement for Fredricks in Carroll’s New York City Directory (New York: Carroll & Company, 1859): 90.2

The hallotype is a process developed by John Bishop Hall and is a layered, color-added image on glass or paper. Further information is found in “Hallootype,” Humphrey’s Journal (New York) 8:21 (1 March 1857):321–26; “Hallotypes,” 8:22 (15 March 1857):337–39.


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