

Advertisements for M. D. Van Loan, John Roach, E. White, 31 July 1842

(keywords: Matthew D. Van Loan, John Roach, Edward White, history of the daguerreotype, history of photography.)

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Three advertisements published in:

Atlas (New York) 9:208 (31 July 1842) [specific page number information not recorded].

PHOTOGRAPHIC LIKENESSES.

BY THE DAGUERREOTYPE PROCESS,

M. D. VAN LOAN, successor to A. S. Wolcott,

UPPER STORY OF GRANITE BUILDING,

Corner of Broadway and Chambers street, (entrance in
Chamber street.)

☞ Likenesses taken from 7 A. M. till sundown, in any
kind of weather—clear, cloudy, or rainy.

je29 1md je26 3ma

JOHN ROACH,

(Late Roach & Warner)

OPTICIAN,

72 Nassau street, next door to John,

NEW YORK,

Manufactures, and has on hand, Daguerreotype Appara-
tus and Materials, Barometers, Thermometers, Surveying
Compasses, &c. &c.

Lenses ground to any curve required, and Glass blown
for Philosophical purposes. Repairing carefully attended
to.

Wholesale dealers supplied at low rates. j10 3ma

PHOTOGRAPHIC

OR DAGUERREOTYPE LIKENESSES.

MR. E. WHITE, No. 175 Broadway, opposite How-
ard's Hotel, has large and convenient rooms where
he daily devotes his attention to taking likenesses by the
above simply but beautiful and accurate process. The
whole time required for the completion of a true and certain
likeness does not exceed five or seven minutes, and his me-
thod of practicing the science is of such a peculiar charac-

ter, that it cannot be obstructed, even by the most cloudy-
or rainy weather. E. W. flatters himself that he can pro-
duce at his rooms some of the most magnificent specimens
of Daguerreotype Portraits taken by him that have ever
been executed since the discovery of the art.

E. W. keeps constantly, for sale the most approved Da-
guerreotype Apparatus, Plates, Lens, Miniature Cases, Po-
lishing Materials, &c.

N. B.—Instructions will be given in the Photographic
art at E. W.'s Room, 175 Broadway. j17 6ta

[End of texts.]

EDITOR'S NOTES:

The advertisement by E. White also appears in *Sunday Mercury* (New York) 4:30 (24 July 1842).

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