Advertisements for M. D. Van Loan, John Roach, E. White, 31 July 1842
(keywords: Matthew D. Van Loan, John Roach, Edward White, history of the daguerreotype, history of photography.)

THE DAGUERREOTYPE: AN ARCHIVE OF SOURCE TEXTS, GRAPHICS, AND EPHEMERA
The research archive of Gary W. Ewer regarding the history of the daguerreotype
http://www.daguerreotypearchive.org
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Three advertisements published in:
Atlas (New York) 9:208 (31 July 1842) [specific page number information not recorded].

PHOTOGRAPHIC LIKENESSES.

BY THE DAGUERREOTYPE PROCESS,
M. D. VAN LOAN, successor to A. S. Wolcott,
UPPER STORY OF GRANITE BUILDING,
Corner of Broadway and Chambers street, (entrance in Chamber street.)
LIKES taken from 7 A. M. till sundown, in any kind of weather—clear, cloudy, or rainy.
je29 1md je26 3ma

J O H N  R O A C H,
(Late Roach & Warner)
O P T I C I A N,
7 2  N a s s a u  s t r e e t ,  n e x t  d o o r  t o  J o h n,
N E W  Y O R K,
Manufactures, and has on hand, Daguerreotype Apparatus and Materials, Barometers, Thermometors, Surveying Compasses, &c. &c.
Lenses ground to any curve required, and Glass blown for Philosophical purposes. Repairing carefully attended to.
Wholesale dealers supplied at low rates.
j10 3ma

PHOTOGRAPHIC OR DAGUERREOTYPE LIKENESSES.
M. E. WHITE, No. 175 Broadway, opposite Howard’s Hotel, has large and convenient rooms where he daily devotes his attention to taking likenesses by the above simply but beautiful and accurate process. The whole time required for the completion of a true and certain likeness does not exceed five or seven minutes, and his method of practicing the science is of such a peculiar charac-
ter, that it cannot be obstructed, even by the most cloudy-
or rainy weather. E. W. flatters himself that he can pro-
duce at his rooms some of the most magnificent specimens
of Daguerreotype Portraits taken by him that have ever
been executed since the discovery of the art.

E. W. keeps constantly, for sale the most approved Da-
guerréotype Apparatus, Plates, Lens, Miniature Cases, Po-
lishing Materials, &c.

N. B.—Instructions will be given in the Photographic
art at E. W.’s Room, 175 Broadway.

[End of text]

EDITOR’S NOTES:
The advertisement by E. White also appears in Sunday Mercury (New York) 4:30 (24 July 1842).

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