Advertisement for Horatio H. Long, 28 November 1844

(keywords: Horatio H. Long, history of the daguerreotype, history of photography.)

THE DAGUERREOTYPE: AN ARCHIVE OF SOURCE TEXTS, GRAPHICS, AND EPHEMERA
The research archive of Gary W. Ewer regarding the history of the daguerreotype
http://www.daguerreotypearchive.org
EWER ARCHIVE N8440003

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Premium Daguerreotype.

H. H. LONG

RESPECTFULLY solicits the attention of the people of Concord, and the surrounding towns, to his clear, bold and beautiful

DAGUERREOTYPE MINIATURES.

These miniatures need no other recommendation than that which the judges of the MASSACHUSETTS CHARITABLE MECHANIC ASSOCIATION conferred upon them at their late fair in Boston.

The process by which they are taken renders them permanent, so they are not injured by time, exposure to the light, or defaced by rubbing. Only half a minute is required for taking a picture, and, accidents excepted, a good picture is secured at one sitting.

Room, second floor Low’s Brick Block.
Nov. 12th.

[End of text.]

EDITOR’S NOTES:
The brothers Horatio H. Long (1819–1851) Enoch Long (1823–1898) learned the daguerreotype process from Robert Cornelius.¹ The brothers worked in partnership and separately in a number of locations.

Additional information regarding Long is found in John S. Craig, Craig’s Daguerreian Registry vol. 1, revised edition (Torrington: John S. Craig, 2003): 234.²

2. See also Craig’s web site, Craig’s Daguerreian Registry: http://craigcamera.com/dag/

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