

Advertisement for George H. Johnson, 22 September 1852

(keywords: George Howard Johnson, Silas Wright Selleck, history of the daguerreotype, history of photography)

THE DAGUERRETYPE: AN ARCHIVE OF SOURCE TEXTS, GRAPHICS, AND EPHEMERA

The research archive of Gary W. Ewer regarding the history of the daguerreotype

<http://www.daguerreotypearchive.org>

EWER ARCHIVE N8520001

Published in:

Daily Union (Sacramento) 4:468 (22 September 1852): n.p. (second page of issue).

WORLD'S FAIR PICTURES—AT JOHNSON'S PACIFIC PIONEER DAGUERREAN GALLERY. No. 79 J street directly opposite the Crescent City and Missouri Hotels. Daguerreotypes of the finest order are being taken at this old and very popular establishment, and in all cases warranted second to none in the world.

Mr. Johnson is now assisted by one of the finest operators in the world—Mr. S. Selleck—late of Brady's celebrated gallery, in New York, whose pictures drew the first PRIZE MEDAL at the WORLD'S FAIR, as well as the first and only GOLD MEDAL ever awarded by the AMERICAN INSTITUTE. Please call and examine specimens.

The attention of the trade is called to the superior quality of all articles of stock, apparatus, &c., which are kept constantly on hand, in great variety, at the lowest prices.

Instruction given in the art.

sep22-12

[End of text.]

EDITOR'S NOTES:

This location for Johnson, with Selleck as assistant, was destroyed in the 2 November 1852 fire which consumed much of Sacramento. Johnson subsequently relocated to San Francisco with Selleck as partner. Johnson's association with Selleck would continue until January 1854.

Additional information regarding both Johnson and Selleck is found in Peter E. Palmquist and Thomas R. Kailbourn, *Pioneer Photographers of the Far West: A Biographical Dictionary, 1840-1865* (Stanford: Stanford University Press, 2000): 327–30 (Johnson); 485–87 (Selleck).

EWER ARCHIVE N8520001

URL: http://www.daguerreotypearchive.org/advert/N8520001_JOHNSON-AD_UNION_1852-09-22.pdf

Document author: Gary W. Ewer

Creation date: 2010-01-26 / Last revision (proofread; edit): 2010-05-20

Citation information: *Daily Union* (Sacramento) 4:468 (22 September 1852): n.p. (second page of issue).

Prepared from: imaged original text from *California Digital Newspaper Collection*. (<http://cdnc.ucr.edu>) Original spelling/punctuation/grammar generally maintained without correction. Any in-text corrections are bracketed.

The *source text* is Public Domain and may be freely quoted. As noted below, this document is copyright.

If citing directly from this document, please reference the Ewer Archive number and provide the following citation credit:

Gary W. Ewer, ed., *The Daguerreotype: an Archive of Source Texts, Graphics, and Ephemera*, <http://www.daguerreotypearchive.org>

THE NECESSARY DISCLAIMERS:

The document creator has made every effort to insure the accuracy of the transcription. However, the information provided in this document is provided without warranty, either express or implied. The document creator will not be liable for any damages caused or alleged to be caused directly, indirectly, incidentally, or consequentially by the information provided by this text.

The document creator assumes no responsibility for accuracy of fact; the text is prepared "as found." Factual inaccuracies of the original text are generally **not** noted by the document creator. If this text is used in academic papers, accuracy should be confirmed by consulting original sources.

The document creator also assumes no responsibility regarding the correctness, suitability, or safety of any chemical or photographic processes that may be described by this text. Many of the chemicals used in early photographic processes are extremely toxic and should not be handled without a *thorough* knowledge of safe use.

The opinions expressed in this text are solely those of the original author and are not necessarily those of the Archive editor. Some texts may contain derogatory words. Any such word is certainly one that would not be used today. The words remain in the transcription, however, to maintain truthfulness to the original text.

© 2010, Gary W. Ewer. <http://www.daguerreotypearchive.org>
