

**Advertisement for Antoine Claudet, 1 March 1842**

(keywords: Antoine François Jean Claudet, history of the daguerreotype, history of photography)

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**THE DAGUERRETYPE: AN ARCHIVE OF SOURCE TEXTS, GRAPHICS, AND EPHEMERA**

*The research archive of Gary W. Ewer regarding the history of the daguerreotype*

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Published in:

*Art-Union: a Monthly Journal of Fine Arts* (London) 4:38 (1 March 1842): 67  
(advertisements).

**I**NSTANTANEOUS DAGUERREOTYPE, or PHOTOGRAPHIC PORTRAITS, by Mr. A. CLAUDET'S new Patented Improved Process, ROYAL ADELAIDE GALLERY, LOWTHER-ARCADE, West Strand.—Mr. A. Claudet has completed his new arrangements, and has fitted up a comfortable and elegant room at the above Gallery for taking Portraits and Groups of Figures by an instantaneous process, producing faithful and pleasing likenesses. This improvement will be hailed as the greatest desideratum in this wonderful art; for hitherto, when the sitting required any length of time, the features were unavoidably constrained or unnatural. Specimens are exhibited at the Adelaide Gallery, where portraits are taken daily. As sunshine is not necessary, dull weather does not prevent the operation. Price of a single portrait fitted in a neat case one guinea; for groups containing two figures one guinea and a half, adding half a guinea for every extra figure; in family groups, two children half a guinea. Parties are not expected to pay unless satisfied with the likeness.

**[End of text.]**

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**EDITOR'S NOTES:**

An editorial notice regarding portraits by Claudet appears in the following month's issue of this periodical. See "Daguerreotype Portraits," *Art-Union: a Monthly Journal of Fine Arts* (London) 4:39 (1 April 1842): 84.<sup>1</sup>

A stereo daguerreotype self-portrait of Claudet and his son is in the collection of the J. Paul Getty Museum.<sup>2</sup>

See also the online exhibition regarding Claudet provided by Alan Griffiths on his web site, *Luminous Lint: for Collectors and Connoisseurs of Fine Photography*.<sup>3</sup>

1. [http://www.daguerreotypearchive.org/texts/P8420002\\_CLAUDET\\_ART-UNION\\_1842-04-01.pdf.pdf](http://www.daguerreotypearchive.org/texts/P8420002_CLAUDET_ART-UNION_1842-04-01.pdf.pdf)

2. <http://www.getty.edu/art/gettyguide/artMakerDetails?maker=1973>

3. [http://www.luminous-lint.com/app/vexhibit/\\_PHOTOGRAPHER\\_Antoine\\_Francois\\_Jean\\_Claudet\\_01/1/0/0/](http://www.luminous-lint.com/app/vexhibit/_PHOTOGRAPHER_Antoine_Francois_Jean_Claudet_01/1/0/0/)

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