

**Advertisement for the Lantern, (daguerreotypist and sitter) August 1852**

(keywords: Lantern, daguerreotypist, sitter, history of the daguerreotype, history of photography)

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EWER ARCHIVE P8520006

Published in::

*American Whig Review* (New York) 16:2 (August 1852): unpaginated back matter.

But while his frown will thus be terrible to the delinquent, his benignant smile will be a sufficient reward to those who prove themselves worthy to belong to the great Brotherhood of Humanity. To such

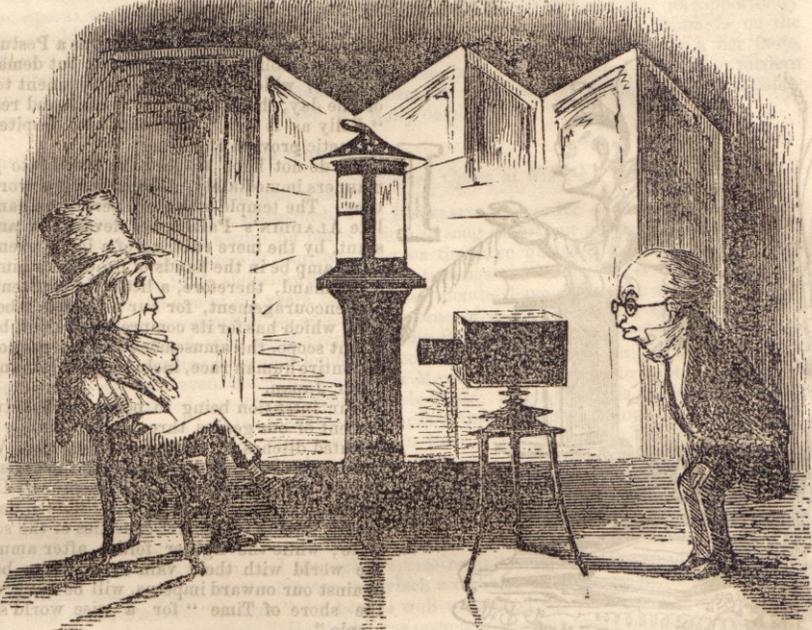
THE LANTERN

Of *DIOGENES* will be pointed as an exemplar of good.

Not only shall individuals, but principles, professions, and particular platforms be subjected to a rigid examination, the wonderful properties of our LANTERN enabling us to look beyond the outer and apparent, into the inner and actual; and wherever the Index does not agree with the Springs and Works within, like a Clock in motion, set to the wrong hour, we shall ourselves like "the true time of day." Endeavouring always, with impartial and inexorable hand, to assist in rooting out the noxious weeds that desecrate the garden of life: but in every instance tending upon, nurturing, and sustaining those living traces of Heaven's hand, which serve to remind us, that it was once *all* Eden.

In a word, we are resolved to render

THE LANTERN



A PERFECT DAGUERRETYPE OF ALL YANKEE DOODLEDOM,

And the best written and the best Illustrated Work of the Day; carrying out MILTON's idea of marrying Music to immortal Verse, by wedding the Pen and the Pencil, celebrating their happy nuptial every Saturday.

Nothing remains to be done, but to place in juxtaposition with our indispensability our ridiculously small pecuniary compensation—

"A penny worth of bread to all that sack"

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[CAPTION:] A PERFECT DAGUERRETYPE OF ALL YANKEE DOODLEDOM.

[End of text.]

The graphic is also available in JPG format:

[http://www.daguerreotypearchive.org/graphics/P8520006\\_WHIG-REVIEW\\_LANTERN\\_1852-08.php](http://www.daguerreotypearchive.org/graphics/P8520006_WHIG-REVIEW_LANTERN_1852-08.php)

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**EDITOR'S NOTES:**

This advertisement for a humorous periodical uses the imagery of a daguerreotypist making a truthful image of his subject by the aid of the light of a lantern. The "Lantern of Diogenes" refers to Diogenes of Sinope, the philosopher who is said to have walked about Athens with a lantern in the daytime, looking for an honest man.

Although this graphic is not likely intended to depict an actual instance of the use of artificial light for daguerreian portraiture, John A. Whipple did experiment with the use of the Drummond light and exhibited three examples to the editor of the *Photographic Art-Journal*.<sup>1</sup>

For a sheet of advertisements from the Lantern which includes advertisements for daguerreotypes, see *EWER ARCHIVE A8520001: Advertisements for Gurney, Root, Brady, Morand, Brown, 30 October 1852*.<sup>2</sup>

1. *Photographic Art-Journal* (New York) 3:3 (March 1852):195.

2. [http://www.daguerreotypearchive.org/advert/A8520001\\_ADVERT\\_LANTERN\\_1852-10-30.pdf](http://www.daguerreotypearchive.org/advert/A8520001_ADVERT_LANTERN_1852-10-30.pdf)

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