

Lola Montez, "on the Art of Fascinating. . ." 1858

(keywords: Lola Montez, Lola Montes, history of the daguerreotype, history of photography.)

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Lola Montez, *The Arts of Beauty; or, Secrets of a Lady's Toilet. With Hints to Gentlemen on the Art of Fascinating* (New York: Dick & Fitzgerald, 1858): 110–11.

RULE THE FIFTEENTH.

One of the most direct and sure ways to fascinate a lady, is to excite in her heart a spirit of rivalry, through jealousy. A common way of doing this is to get the daguerreotypes of your father's *cook* and *chambermaid*, and take them to your lady-love, and tell her that they are the likenesses of two very rich and highly respectable ladies who have for a long time persecuted you with their affections, and at last have had the indelicacy to send you their pictures, without any solicitation on your part whatever. This story will readily be believed, as everybody knows that *rich and respectable* ladies are in the habit of doing just such things, and it will certainly convince any lady that you are a prize worth having, especially as she foresees that she would have the pleasure of having her home filled with a cabinet of strange women's faces, which she could exhibit as the proud savage does the scalps her husband has taken from the heads of his enemies.

[End of selected text. All content related to photography herein provided.]

EDITOR'S NOTES:

This text appears under the section (all of it written tongue-in-cheek): "Hints to Gentlemen on the Art of Fascinating."

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