

“Daguerreotype,” (advertisement by Gouraud) 8 February 1840

(keywords: François Gouraud, François Fauvel-Gouraud, Francis Fauvel-Gouraud, James R. Chilton, history of the daguerreotype, history of photography.)

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DAGUERREOTYPE.

MR. GOURAUD is now, every Day, (until the 20th of February,) performing his practical demonstrations of the process of the Daguerreotype. For the purpose of delivering these PRACTICAL lectures, Mr. Gouraud has arranged, in the most convenient manner, the large room where he has held his exhibition, viz: the new granite building corner of Chamber street and Broadway. The views of the City-Hall and of the American Institute are those which serve to illustrate the process. Two lectures are delivered every day; the first commencing PRECISELY at half past eleven, and the second at precisely two o'clock. The doors are open half an hour in advance. Each lecture occupies about one hour, and is sufficient to be initiated in all the peculiarities of this beautiful and most valuable art. The lecture at two o'clock on Tuesday and Friday, are delivered in the French Language, and that of the same hour on Thursday, in the Spanish language; in order that the process may be fully explained to citizens of both nations who would prefer to receive the instructions in their own language. For the comfort of all, and particularly that of the ladies, Mr. Gouraud will never issue more tickets for each lecture, than the lecture room can conveniently hold.

The tickets are printed for each particular lecture, indicating the day and the hour, and are available only for the lecture and time specified upon the face of them. In this way all will be able to choose their time, and be sure of a place in advance. Mr. Gouraud gives notice that, whatever may be the state of the weather (excepting fog,) the lecture will never be omitted; for, contrary to the popular, but erroneous impression, during snow, rain, or frost, the result will be always as successful as in the finest sunshine.

The tickets can be had at Dr. J. R. Chilton's No. 203 Broadway; Mr. Marshall C. Slocum's, Drug and Chemical Store, No. 273 Broadway, corner of Chambers-street, or at the door of the lecture room. Price—one dollar.

☞ The Daguerreotype exhibition is now open in another room of the same building, and will be continued for some time, the proceeds for the charitable institutions of this city. For the purpose of rendering the receipts as great as possible for the above object, Mr. Gouraud has reduced the price of admission to 25 cents. 9feb 8-1t)

[End of text.]

EDITOR'S NOTES:

February 1840 was the final month of François Gouraud's exhibition and lectures in New York. Beginning in March 1840, Gouraud was exhibiting and lecturing in Boston.

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