

**“An enviable name,” (regarding Gurney) November 1852**

(keywords: Jeremiah Gurney, 189 Broadway, 349 Broadway, history of the daguerreotype, history of photography)

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*Republic: a Monthly Magazine of American Literature, Politics and Art* (New York) 4:5 (November 1852): 271–72. The article appears under the header “Business Notices.”

Under the genius of American industry and skill, the Daguerrean process has been improved to a degree that would surprise even the discoverer himself; and we are candid in saying that in our opinion no single man has contributed more to this improvement than our fellow townsman, Mr. Gurney; a gentleman who has been identified with that beautiful art almost from its discovery. Mr. Gurney has heretofore had his rooms exclusively at No. 189 Broadway, where he has won for himself a name, a fame, and we hope a fortune; but in consideration of the increased demands upon his skill, he has recently taken additional and extensive rooms at 349 Broadway, which have been most admirably arranged and adapted to the purposes intended. The reception-room is, properly speaking, a magnificently-furnished gallery of pictures, comprising several hundred of the finest specimens of Daguerrean art; and the operation rooms, three in number, have all been adapted, at great expense, to the object of securing the best arrangement of light and shade for artistic effect and rapidity of execution in all conditions of the atmosphere. Of the style of Mr. Gurney’s pictures it is hardly necessary to speak; the pictures speak for themselves, and have won for the successful artist an extensive business and an enviable name.

**[End of text.]**

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**EDITOR’S NOTES:**

A wood engraving of the interior of Gurney’s gallery at 349 Broadway is provided in “Gurney’s Daguerrean Rooms,” *Illustrated News* (New York) 2:46 (12 November 1853): 277.<sup>1</sup> A wood engraving of the gallery exterior is seen in A. D. Jones, *The Illustrated American Biography: containing Correct Portraits and Brief Notices of the Principal Actors in American History* [“New York” variant edition] (New York: J. Milton Emerson & Co. 1854): 86.

1. <http://www.daguerre.org/resource/gurney/gurntext.html>

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