

“Review of Brady’s 359 Broadway gallery opening,” 19 March 1853

(keywords: Mathew B. Brady, 359 Broadway, Evert Augustus Duyckinck, George Long Duyckinck, history of the daguerreotype, history of photography.)

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— The opening on Monday last of Mr. Brady’s new suite of Daguerreotype rooms, in Broadway, in the building to which Thompson’s saloon in the first story affords a ready hand mark to strangers and others, was an occasion which deserves chronicling, both for the proficiency to which Mr. B. has brought his art, amply exhibited in the choice specimens, on the walls, of the notabilities of the last and present generations, and for the liberal hospitality extended to the numerous guests of the evening. Mr. Brady’s rooms, always, greatly frequented, have now an additional claim to popularity in the increased elegance and substantial luxury of the accommodations for visitors. His gallery is one of the established lions of the city which no tourist should omit in his circuit of New York.

[End of text.]

EDITOR’S NOTES:

A personal invitation to the 10 March 1853 gallery opening at 359 Broadway was sent by Brady to the editors of the publication, Evert Augustus Duyckinck and George Long Duyckinck.¹ (The manuscript invitation is now in the collection of the New York Public Library.)

Literary World began 6 February 1847 under the editorship of Evert Augustus Duyckinck. George Long Duyckinck joined as co-editor 7 October 1848. The publication ran until 31 December 1853.

Another review of Brady’s gallery at 359 Broadway, with illustration of the gallery interior, is in “Photography.—Brady’s Daguerrean Saloon,” *Illustrated News* (New York) 1:24 (1 June 1853): 384.²

The structure at 359 Broadway, with its original facade, remains standing today.

1. http://www.daguerreotypearchive.org/texts/S8530001_BRADY_INVITE_1853-03-10.pdf

2. http://www.daguerreotypearchive.org/texts/P8530003_BRADY_ILLUST-NEWS_1853-06-11.pdf

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